

The Troy Community Coalition for the Prevention of Drug and Alcohol Abuse is a 501(c)(3) nonprofit organization dedicated to improving the quality of life for all who live and work in Troy by promoting a lifestyle free from the abuse of alcohol and drugs.

The Troy Community Coalition offers numerous prevention programs for both children and adults, from a smoking cessation class for adults to preschool puppet presentations which focus on healthy bodies and healthy choices.

For more information on the Troy Community Coalition, please visit our website at www.troycoalition.com



CASUAL FOR A CAUSE



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Troy Community Coalition
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CASUAL FOR A CAUSE is designed to be a corporate fundraising event for the Troy Community Coalition for the Prevention of Drug and Alcohol Abuse.

If your company hosts casual dress days that require each worker to make a donation to dress casually, please consider donating the proceeds to the Troy Community Coalition for the Prevention of Drug and Alcohol Abuse.

You can be as creative as you want with your CASUAL FOR A CAUSE event. You may want to require a donation to wear jeans for the day or flip flops or a favorite sports team or collegiate jersey.

You can organize your CASUAL FOR A CAUSE event as a contest with each department or branch competing for the most participation. You can run your CASUAL FOR A CAUSE event on one day or you could run it one day each week during the summer months. We encourage you to develop an event which best suits your corporate lifestyle.

At the end of your CASUAL FOR A CAUSE event, please contact Ann Comiskey, Executive Director of the Troy Community Coalition, at (248)823-5088, to arrange pick up of the proceeds from your event.

If you have any questions, please do not hesitate to contact the Troy Community Coalition at (248)823-5088.

The staff at the Troy Community Coalition is always here to offer whatever assistance we can with the organization of your event. If you would like some additional promotional materials for your CASUAL FOR A CAUSE event, please contact us for:

- Ideas for promoting your event
- Informational distribution flyer
- Customizable Press Release
- Customizable letter to employees
- Customizable announcement script
- Charitable contribution receipt

